

WXIX

ORDERFlight Dates **09/13/12-09/22/12**Contract / Revision **819867 /**Original Date / Revision
09/12/12 09/13/12Advertiser **Protect Your Vote 2012-OH**Agency **Strategic Media Placement.**

Buying Contact

**7669 Stagers Loop
Delaware, OH 43015**

Product

Agency Com 15%

Billing Contact

**7669 Stagers Loop
Delaware, OH 43015**

Sales Office WXIX

Sales Region Local

Agency Ref

Order Sep 00:15:00

Estimate # **2684**

Alt Order #

Billing Type Cash

Order Type General

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 3

Advertiser Ref

Primary Account Executive
Amy Goetz

Account Executive	Order%	Start Date	End Date
Amy Goetz	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	38	\$31,280.00	\$36,800.00	0.00	08/27/12	09/22/12	38	\$31,280.00	\$36,800.00
Totals	38	\$31,280.00	\$36,800.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WXIX	09/14/12	09/22/12	News @ 6a News @ 6am	Comm	6a-7a	MTWTF--	:30	2	\$600.00	P 1	0.00	NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----		0				\$600.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--		7				\$600.00		0.00			
N 2	WXIX	09/14/12	09/22/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-8:00 AM)	MTWTF--	:30	2	\$600.00	P 1	0.00	NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----		0				\$600.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--		7				\$600.00		0.00			
N 3	WXIX	09/14/12	09/22/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-9:00 AM)	MTWTF--	:30	2	\$600.00	P 1	0.00	NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Contract / Revision **819867** Flight Dates **09/13/12-09/22/12**

Hiatus Dates

Original Date / Revision 09/12/12/ 09/13/12

Order Sep 00:15:00

Advertiser **Protect Your Vote 2012-OH** Product

Estimate # **2684**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WXIX	09/14/12	09/22/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-9:00 AM)	MTWTF--	:30	2	\$600.00	P 1	0.00	NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----		0			\$600.00			0.00			
	Week:	09/17/12	09/23/12	MTWTF--		7			\$600.00			0.00			
N 4	WXIX	09/17/12	09/22/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	4	\$1,500.00	P 1	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	MTWTF--		4			\$1,500.00			0.00			
N 5	WXIX	09/17/12	09/22/12	Jeopardy 730P STARTS 9/17/12	Comm	730-8P	MTWTF--	:30	3	\$2,000.00	P 1	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	MTWTF--		3			\$2,000.00			0.00			
N 6	WXIX	09/13/12	09/22/12	Late News M-F Late News M-F	Comm	10-11P	MTWTF--	:30	2	\$1,300.00	P 3	0.00	NM	7	\$9,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/10/12	09/16/12	---TF--		2			\$1,300.00			0.00			
	Week:	09/17/12	09/23/12	MTWTF--		5			\$1,300.00			0.00			
N 7	WXIX	09/15/12	09/22/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	-----S-	:30	1	\$900.00	P 3	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S-		1			\$900.00			0.00			
	Week:	09/17/12	09/23/12	-----S-		1			\$900.00			0.00			
N 8	WXIX	09/16/12	09/16/12	Late News Su Late News Sun	Comm	10-1102P	-----S	:30	1	\$1,300.00	P 3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S		1			\$1,300.00			0.00			
Totals														38	\$36,800.00